CENTER
FOR PUBLIC
DIPLOMACY

EU Awareness Centre

MEMORANDUM OF COOPERATION

BETWEEN

The Center for Public Diplomacy (CPD) and the EU Awareness Centre (EUAC)

1. PURPOSE

The Center for Public Diplomacy (hereinafter CPD) and the EU Awareness Centre (hereinafter "EUAC") agree that collaboration between the two organisations will be mutually beneficial in advancing shared objectives in promoting democratic reforms, good governance, European values, as well as democratic resilience, public awareness, and evidence-based responses to disinformation.

This Memorandum of Cooperation (hereinafter, the "MoC") sets forth the mutual intent of CPD and EUAC to promote cooperation in research, policy dialogue, and public outreach related to the aforementioned topics.

2. AREAS OF COOPERATION

The Parties agree to cooperate in advancing democratic reforms, good governance, and European Union values across Eastern Europe, with a particular focus on Georgia. Recognising that Soviet-era stereotypes, manipulation, and disinformation continue to challenge democratic progress, the Parties commit to promoting fact-based public discourse, strengthening societal resilience, and supporting the European integration aspirations of partner countries.

2.1. Joint Research, Analysis, and Monitoring

The Parties will collaborate on designing, implementing, and disseminating research under the FAKENEWS programme and related initiatives. This includes exchanging expertise, data (where legally permissible), and analytical tools for studying disinformation, hybrid threats, societal trust, and democratic resilience. Cooperation extends to the development of joint monitoring mechanisms and early-warning systems to identify harmful narratives and provide timely alerts to policymakers and the public.

2.2. Policy Engagement, Advocacy, and Support for Democratic Reforms

The Parties will jointly develop policy briefs, fact sheets, and recommendations on democratic reforms, good governance, and resilience against disinformation. Through coordinated advocacy and engagement with the EU, NATO, UN bodies, and other international stakeholders, the Parties will promote European values, support evidence-based policymaking, and advance the democratic aspirations of societies in Georgia and the wider region.

2.3. Capacity Building, Public Education, and Outreach

Joint efforts will include organising seminars, workshops, training programmes, and public events for academics, journalists, civil servants, students, and civil society actors in Norway, Belgium, Georgia, and internationally. The Parties will co-develop educational materials and communication tools to strengthen media literacy, civic understanding, and resistance to manipulation. Activities will also support the technical understanding of EU accession processes and governance reforms.

2.4. Publications and Public Dissemination

The Parties will cooperate in producing and disseminating multilingual research papers, reports, articles, videos, and other public information materials. They will support mutual dissemination through websites, newsletters, digital repositories, and social media channels, ensuring accessible and fact-based knowledge for all stakeholders involved in democratic development and European integration.

2.5. Connecting Expertise and Facilitating Professional Networks

The Parties will support each other in accessing networks across academia, policymaking, EU institutions, and civil society. This includes facilitating exchanges, bilateral consultations, and expert discussions linking European and local institutions. The aim is to strengthen cooperation on good governance, security, integration, and democratic resilience.

2.6. Joint Grant Applications and Project Development

The Parties will work together to prepare funding proposals for EU programmes such as Horizon Europe, Erasmus+, and CERV, as well as other international funding mechanisms. Joint projects will focus on combating disinformation, promoting democratic reforms, enhancing civic education, and supporting regional cooperation aligned with European values.

2.7. Researcher and Expert Exchanges

The Parties will explore opportunities for exchange visits, joint fieldwork, and collaborative research placements, thereby building expertise, enabling comparative analysis, and fostering long-term cooperation between European and regional experts.

2.8. International Conferences and Public Awareness Campaigns

The Parties will cooperate on planning and delivering major international conferences, public awareness campaigns, and high-level discussions involving policymakers, academics, journalists, youth groups, and civil society organisations. These events will promote democratic values, strengthen societal trust, and encourage regional cooperation in countering disinformation.

2.9. Knowledge Sharing and Digital Resource Development

The Parties will jointly develop an open digital repository containing research, educational materials, analyses, and public communication products. This repository will support civic education, media literacy, and EU integration efforts across the region.

The above areas of cooperation are non-exhaustive and may, with mutual consent, be expanded to include additional activities that advance the objectives and shared mission of both Parties.

3. FUTURE STEPS

The Parties may enter into specific agreements or project arrangements to implement the cooperation outlined in this MoC. Amendments to this MoC will require prior written approval by both Parties.

4. LEGAL RELATIONSHIP

This MoC is not legally binding and does not create enforceable obligations or rights under law. Neither Party shall use the name, trademark, or logo of the other in any publicity or publication without prior consent. Upon mutual agreement, the Parties may list each other as strategic partners on their respective websites.

Nothing in this MoC shall prevent either Party from entering into similar cooperative arrangements with other organisations.

5. COMMENCEMENT, RENEWAL, TERMINATION

This MoC will take effect on the date of signature and remain in force indefinitely. Either Party may terminate the MoC by giving one (1) month's written notice to the other Party.

6. CONFIDENTIALITY

The Parties acknowledge that certain confidential or proprietary information may be shared in the course of cooperation. Such information will be handled in accordance with the confidentiality provisions of the Belgian model, with necessary adjustments for compliance with Norwegian and EU law. Obligations of confidentiality shall survive for one (1) year after termination.

Signatures:

Executed in English in two (2) original copies, each Party receiving one duly signed copy

For The Center for Public Diplomacy (CPD)	For the EU Awareness Centre (EUAC):
Andrii VITRENKO **Chair**	**Dr George Robakidze** **Executive Director**
Signature: _____	Signature: _____
Date:_____08.12.2025_____	Date: _____08.12.2025_____