MEMORANDUM OF COOPERATION

BETWEEN

The EU Awareness Centre (EUAC) and the media platform EUROAMBEBI

1. PURPOSE

The EU Awareness Centre (EUAC) and the media platform **EUROAMBEBI** agree to cooperate to promote democratic values, strengthen societal resilience, and counter disinformation through fact-based public communication.

This Memorandum of Cooperation ("MoC") outlines the mutual intention of both Parties to collaborate in media production, awareness-raising, and the dissemination of high-quality information on topics related to democracy, European integration, and public accountability

2. AREAS OF COOPERATION

To support informed public discourse and enhance resistance to manipulation, EUAC and **EUROAMBEBI** will focus their cooperation on the following core areas:

2.1. Joint Media Content and Public Communication

Collaborating on articles, interviews, videos, and multimedia content that explain EU policies, democratic reforms, and disinformation trends in accessible and fact-based ways.

2.2. Disinformation Monitoring and Public Awareness

Identifying harmful narratives, developing explanatory materials, and running public awareness campaigns to strengthen media literacy and democratic resilience.

2.3. Joint Projects and Outreach

Developing joint initiatives, including grant proposals, public events, and communication campaigns, supporting European values and responsible, evidence-based journalism.

2.4. Knowledge Sharing and Digital Resource Development

The Parties will jointly develop an open digital repository containing research, educational materials, analyses, and public communication products. This repository will support civic education, media literacy, and EU integration efforts across the region.

The above areas of cooperation are non-exhaustive and may, with mutual consent, be expanded to include additional activities that advance the objectives and shared mission of both Parties.

3. FUTURE STEPS

The Parties may enter into specific agreements or project arrangements to implement the cooperation outlined in this MoC. Amendments to this MoC will require prior written approval by both Parties.

4. LEGAL RELATIONSHIP

This MoC is not legally binding and does not create enforceable obligations or rights under law. Neither Party shall use the name, trademark, or logo of the other in any publicity or publication without prior consent. Upon mutual agreement, the Parties may list each other as strategic partners on their respective websites.

Nothing in this MoC shall prevent either Party from entering into similar cooperative arrangements with other organisations.

5. COMMENCEMENT, RENEWAL, TERMINATION

This MoC will take effect on the date of signature and remain in force indefinitely. Either Party may terminate the MoC by giving one (1) month's written notice to the other Party.

6. CONFIDENTIALITY

The Parties acknowledge that certain confidential or proprietary information may be shared in the course of cooperation. Such information will be handled in accordance with the confidentiality provisions of the Belgian model, with necessary adjustments for compliance with Norwegian and EU law. Obligations of confidentiality shall survive for one (1) year after termination.

Signatures:

Executed in English in two (2) original copies, each Party receiving one duly signed copy

For the media platform **EUROAMBEBI**

Tea Parulava
Founder

Signature: _____

Date: ___23.05.2025._____

For the EU Awareness Centre (EUAC):

Dr George Robakidze
Executive Director

Signature: _____

Date: _____23.05.2025._____